

Equality Screening Template for Sponsorship Policy

Date: 9 December 2022





Equality Screening Template

Part 1: Policy Scoping

Information about the policy

Name of the policy:

Sponsorship Policy

Is this an existing, revised or a new policy?

Reviewed

What is it trying to achieve? (intended aims/outcomes)

This policy sets out Libraries NI's approach to commercial sponsorship and aims to:

- ensure that any sponsorship is undertaken in line with best practice in corporate governance
- recognise the potential benefits of sponsorship
- comply with the DFP Guidance on Activity/Event Sponsorship and Partnership Marketing
- comply with NIAO Conflicts of Interest A Good Practice Guide (2015)
- provide clear messages to staff and Board members about possible initiatives carried out in conjunction with the commercial sector
- ensure that Libraries NI work and reputation is not compromised in any way
- protect Libraries NI, individuals within it and the commercial partner.

Are there any Section 75 categories which might be expected to benefit from the intended policy? If so, explain how.

The policy offers the same benefits to all persons irrespective of their status in relation to section 75 categories

Who initiated or wrote the policy?

The policy was initiated to support the Corporate Governance and accountability structures within Libraries NI

Who owns and who implements the policy?

The policy is owned and implemented by the Director of Business Support

Implementation Factors

Are there any factors which could contribute to/detract from the intended aim/outcome of the policy/decision? If yes, are they:

J	Financial
	Legislative
	Other, please specify:

Main Stakeholders Affected

Who are the internal and external stakeholders (actual or potential) that the policy will impact upon?

J	Staff
	Service Users
	Other Public Sector Organisations
	Voluntary/Community/Trade Unions
V	Other, please specify; Board Members and potential sponsors

Other policies with a bearing on this policy

- What are they?
- Who owns them?
- Code of Conduct for Staff
- Code of Conduct for Board Members
- Gifts and Hospitality Guidance
- Gifts and Hospitality Policy
- DAO (DFP) 02/16 Guidance on Activity/Event Sponsorship and Partnership Marketing
- Libraries NI Conflicts of Interest Policy
- NIAO Conflicts of Interest A Good Practice Guide (2015)

Available Evidence

What evidence/information (both qualitative and quantitative) have you gathered to inform this policy? Specify details for each of the section 75 categories

Section 75 category	Details of evidence/information
Religious belief	As the policy applies to and impacts on all section 75 categories in a fair and consistent manner no qualitative and quantitative evidence has been gathered to inform this policy
Political opinion	As above
Racial group	As above
Age	As above
Marital status	As above
Sexual orientation	As above
Men women generally	As above
Disability	As above
Dependants	As above

Needs, Experiences and Priorities

Taking into account the information referred to above, what are the different needs, experiences and priorities of each of the following categories, in relation to the particular policy/decision? Specify for each of the section 75 categories.

Section 75 category	Details of needs/experiences/priorities
Religious belief	The policy applies fairly and consistently to all members of staff and persons impacted by this policy irrespective of religious belief
Political opinion	The policy applies fairly and consistently to all members of staff and persons impacted by this policy irrespective of political opinion
Racial group Where necessary the policy may require to be translated in alternative languages.	
Age	The policy applies fairly and consistently to all members of staff and persons impacted by this policy irrespective of age
Marital status	The policy applies fairly and consistently to all members of staff and persons impacted by this policy irrespective of marital status
Sexual orientation	The policy applies fairly and consistently to all members of staff and persons impacted by this policy irrespective of sexual orientation
Men women generally	The policy applies fairly and consistently to all members of staff and persons impacted by this policy irrespective of gender
Disability	Need to consider use of different formats when communicating the policy in order to allow a full understanding of the policy to be gained
Dependants	The policy applies fairly and consistently to all members of staff and persons impacted by this policy irrespective of dependents

Part 2. Screening Questions

1 What is the likely impact on equality of opportunity for those affected by this policy, for each of the Section 75 equality categories?			
Section 75 category	Details of policy impact	Level of impact? Minor/major/none	
Religious belief		None	
Political opinion		None	
Racial group	Provided consideration is given to those whose first language is not English	None	
Age		None	
Marital status		None	
Sexual orientation		None	
Men women generally		None	
Disability	Provided consideration is given to the availability of different formats when communicating the policy in order to allow a full understanding of the policy to be gaines	None	
Dependants		None	

2 Are there opportunities to better promote equality of opportunity for people within the Section 75 equality categories?			
Section 75 category	If yes, provide details	If no, provide reasons	
Religious belief		The policy does not impact on the equality of opportunity for this category	
Political opinion		The policy does not impact on the equality of opportunity for this category	
Racial group	By addressing language needs and translation of any relevant material		
Age		The policy does not impact on the equality of opportunity for this category	
Marital status		The policy does not impact on the equality of opportunity for this category	
Sexual orientation		The policy does not impact on the equality of opportunity for this category	
Men women generally		The policy does not impact on the equality of opportunity for this category	
Disability	By making policy available in accessible formats		
Dependants		The policy does not impact on the equality of opportunity for this category	

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3 To what extent is the policy likely to impact on good relations between people of different religious belief, political opinion or racial group?

Minor/major/none

Section 75 category	Details of policy impact	Level of impact Minor/major/none
Religious belief	None	None
Political opinion	None	None
Racial group	None	None

4 Are there opportunities to better promote good relations between people of different religious belief, political opinion or racial group? Section 75 If yes, provide details If no, provide reasons category The scope of the policy does not Religious offer the opportunity to promote good belief relations. Political As Above opinion As Above Racial group

Additional Considerations

Multiple identity

Provide details of data on the impact of the policy on people with multiple identities. Specify relevant section 75 categories concerned

As the policy applies fairly and consistently to all persons impacted by the policy irrespective of their membership of a particular section 75 category the issues of multiple identity is already covered in the previous responses.

Part 3. Screening Decision

If the decision is not to conduct an equality impact assessment, please provide details of the reason.

The policy does not have any adverse impact on any of the Section 75 categories provided proper consideration is given to those who may have particular needs in terms of accessing the policy information e.g. persons who do not speak English as a first language, those with sight difficulties etc.

If the decision is not to conduct an equality impact assessment consider if the policy should be mitigated or an alternative policy be introduced.

The policy derived from and addresses a range of corporate governance and legislative responsibilities and as such cannot be mitigated or replaced by an alternative

If the decision is to subject the policy to an equality impact assessment, please provide details of the reason

Mitigation

Can the policy/decision be amended or changed or an alternative policy introduced to better promote equality of opportunity and/or good relations?

If so, give the **reasons** to support your decision, together with the proposed changes/amendments or alternative policy.

The policy derived from and addresses a range of corporate governance and legislative responsibilities and as such cannot be mitigated or replaced by an alternative

Timetabling and Prioritising

If the policy has be '**screened in'** for equality impact assessment, then please answer the following questions to determine its priority for timetabling the equality impact assessment.

On a scale of 1-3, with 1 being the lowest priority and 3 being the highest, assess the policy in terms of its priority for equality impact assessment.

Priority criterion	Rating (1 - 3)
Effect on equality of opportunity and good relations	N/A
Social need	N/A
Effect on people's daily lives	N/A
Relevance to a public authority's functions	N/A

Note: The Total Rating Score should be used to prioritise the policy in rank order with other policies screened in for equality impact assessment. This list of priorities will assist in timetabling. Details of the Equality Impact Assessment Timetable should be included in the quarterly Screening Report.

Is the policy affected by timetables established by other relevant public authorities?

If yes, please provide details:

Part 4. Monitoring

[Specify details of how the policy will be monitored for effectiveness/impact. See the Commission's Monitoring Guidance For Use By Public Authorities (July, 2007)].

The policy will be monitored for impact and effectiveness through the analysis of feedback from stakeholders and will be reviewed periodically to ensure compliance with legislative changes.

Part 5. Approval and Authorisation

Screened by:	Position/Job Title:	Date:
Glenn Beattie	Head of Strategic Marketing and Communications	9 Decmber 2022
Approved by:		
D Mishely	Director (Business Support)	9.12.2022

Note: A copy of the Screening template, for each policy screened should be 'signed off' and approved by a senior manager responsible for the policy, made easily accessible on the website as soon as possible following completion and made available on request.