

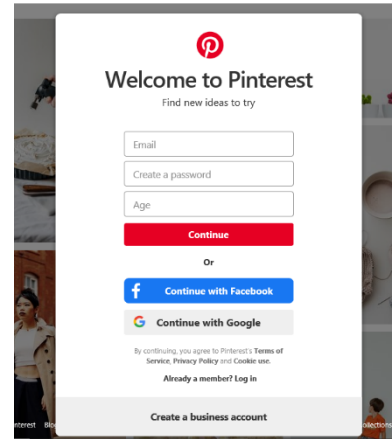


## Pinterest

Pinterest is a visual discovery, collection and storage tool.

It allows users to save images and categorize them on different boards. They can follow other users' boards if they have similar tastes. Pinterest has developed based on the shared interest of its users and relies on its members to produce the content. Some of the most popular categories are home, arts and crafts, style/fashion, and food.

**Sign-up-** You can sign up for Pinterest by creating a new account, or sign in via an existing Facebook or Google account



**Pins-** A Pin is an image that has been linked from a website or uploaded. Pins saved from one user's board can be saved to someone else's board, a process known as "repinning"

**Boards-** Boards are collections of pins dedicated to a theme such as quotations, travel, or weddings.

**Following-** Following users and boards fills the home feed with content. Users can follow and unfollow users as well as boards.

When you sign up for Pinterest, you are prompted to create a series of 'boards' (like pinboards), based on your interests.

When you find an image that you like, click on 'save', and this will 'pin' the picture to your board.



Home Following Explore Sheila

As with other social media, you have a Home page, and a Profile as well as notifications and tools for editing and exploring.

A pin board will look something like the one below. Pinterest prompts you with categories and other possible topics of interest for new boards. This type of online scrapbook can be a useful resource if you are planning a project.

