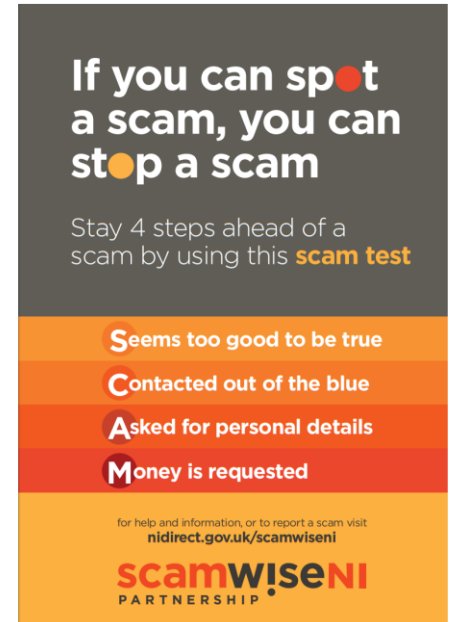


10 Golden Rules (Abbreviated from the Little Book of Big Scams by Scamwise NI)

You can access the booklet at www.nidirect.gov.uk/publications/little-book-big-scams

<https://www.nidirect.gov.uk/sites/default/files/2024-12/the-little-book-of-big-scams-5th-edition-psni-scamwise.pdf>

1. Be suspicious of all “Too good to be true” deals
2. Do not agree to offers or deals immediately
3. Check the credentials of the company or individual
4. Never send money to someone you do not know or trust
5. Never give banking or personal details to anyone you do not know or trust. Don’t automatically trust a number that pops up on your phone.
6. Go directly to a website. Do not click on a link in an email.
7. Do not rely solely on glowing testimonials
8. Get independent/legal advice where money or commitment is involved
9. If you spot a scam REPORT IT
10. Never be embarrassed to report a scam



How to report a scam

A scam is a crime, and should be reported.

If you feel that you are in immediate danger you should call **999**

You should call the PSNI on **101** when:

fraud is being committed or recently occurred (within 24 hours)
 you know the suspect and they reside in Northern Ireland
 the victim is perceived to be vulnerable, through age, mental or physical impairment,
 or in need of care and support
 you believe that it is important to report the incident to police in order that they can
 secure and preserve evidence or prevent loss, (i.e. CCTV, recover large amounts of
 money transferred from bank accounts before the criminal can remove it).

Alternatively, you can report the scam to Action Fraud - you can call Action Fraud on 0300 123 2040 (call costs the same as a call to a local landline number)

You can fill in an online form on: www.actionfraud.police.uk

For more information on reporting a scam visit:

<https://www.nidirect.gov.uk/articles/reporting-scam>

You can also use the Scam Sharer tool on the Which? Website:

<https://www.which.co.uk/tool/scam-sharer>