

Guidelines for users of Libraries NI's Social Media Sites

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1. Libraries NI seeks to create and host content on its social media sites which informs, supports learning, creates community cohesion and provides access to our cultural heritage. Libraries NI welcomes the use of these sites by customers and other members of the public. The main objective is to raise awareness of Libraries NI and increase participation with its services.
2. Libraries NI prohibits the use of its social media for any purpose which would contravene any legislation or government regulation, or which might create civil liability by the user or Libraries NI to any person.
3. Comments, posts and messages are welcome on Libraries NI social media sites, provided they do not contain any contents or comments (including photos, files, links or video) which are considered to be:
 - obscene, discriminatory, sexually explicit, constitute cyber bullying, inciting violence or are considered offensive or to have racist content
 - encouraging or may encourage behaviour that would cause a criminal offence
 - unlawful
 - political activism
 - Off-topic or unrelated to Libraries NI or the subject of the post/thread
 - personal attacks, insults, or threatening or abusive language
 - potentially illegal or libellous statements
 - plagiarised material
 - private or personal information published without consent
 - references to named members of the public or staff
 - comments unrelated to the content of the forum
 - hyperlinks to material that is not directly related to the discussion
 - content which breaches copyright or any other intellectual property rights
 - commercial promotions or spam.
4. Libraries NI's social media sites will be regularly screened by designated Library Authority employees. All postings which contain any of the above will be immediately removed and, when possible, the poster barred from posting any subsequent messages to Libraries NI social media sites.
5. By posting content, the user agrees to indemnify Libraries NI and its officers and employees from and against all liabilities, judgments, damages, costs and expenses incurred by any of them which arise out of or are related to the posted content. Forums and messaging may not be used for commercial purposes or for organised political activity. By using Libraries NI social media, the user agrees to these terms and violation of the terms by the user may lead to legal liability.

6. By posting any comments, posts or other material on Libraries NI Social Media sites, you give Libraries NI the right to reproduce, distribute, publish, display, edit, modify, hide, delete and otherwise use your content for any purpose in any form and on any media. You also agree that you will not:
- post material that infringes on the rights of any third party, including intellectual property, copyright, privacy or publicity rights
 - post material that is:
 - obscene, discriminatory, sexually explicit, constitutes cyber bullying, inciting violence, is offensive or contains racist content
 - encouraging or may encourage behaviour that would cause a criminal offence
 - unlawful
 - political activism
 - Off-topic or unrelated to Libraries NI or the subject of the post/thread
 - personal attacks, insults, or threatening or abusive language
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7. Libraries NI reserves the right to do any or all of the following:
- remove communications that fail to comply with these Terms and Conditions
 - adapt these guidelines at any time and without prior notification
 - terminate a user's access to Libraries NI's social media accounts upon any breach of these Terms and Conditions
 - edit or delete any communications posted regardless of whether such communications violate these standards
 - report the user to the social media provider and or to the appropriate authorities
 - take any other action it sees fit, which may include legal action.